

8<sup>TH</sup> ANNUAL



August 17-18, 2021

Hyatt Regency  
Lake Washington  
Renton, WA

5<sup>TH</sup> ANNUAL



September 14-15, 2021

Galt House Hotel  
Louisville, KY

30<sup>TH</sup> ANNUAL



November 16-18, 2021

Henry B. Gonzalez  
Convention Center  
San Antonio, TX

**2021 EXHIBIT AND SPONSORSHIP SALES NOW OPEN**

[www.cleanevents.org](http://www.cleanevents.org)

# ABOUT THE CLEAN EVENTS

The CLEAN Events were created to serve the spill response industry in prevention, preparedness, and response by hosting a forum that facilitates an open exchange of ideas, case studies, and best practices for stakeholders from government, environmental, emergency planning and response industries throughout maritime, facilities, rail and pipeline. While the nature of each event is similar, each one draws a unique audience based on the physical response environment and regional differences, allowing attendees to build necessary and important working relationships prior to an incident occurring.



CLEAN PACIFIC is a must-attend annual event for those from industry and government involved in prevention, response and remediation in the Western United States and Canada. The goal of CLEAN PACIFIC is to deliver a valuable event that covers the most pressing matters to this region and offer ample time for attendees to network and cultivate the relationships that are crucial to a successful response.



CLEAN WATERWAYS was founded on the recognition of the intricacies of inland waterways across multiple state borders and the need for establishing working relationships among all parties involved in a response, prior to an incident occurring. The connections made at CLEAN WATERWAYS, while sharing best practices and lessons learned, promote open communication and build trust across many industry sectors and agencies.



CLEAN GULF is North America's largest annual spill prevention and response event covering real-world best practices and lessons learned. For 30 years we have been your trusted partner, helping serve your mission by providing a platform for you to engage, share, inspire, and effectively arm yourselves for future incidents.

To discuss opportunities available at the CLEAN Events, contact Renie Mayfield at 713-343-1895 or [rmayfield@accessintel.com](mailto:rmayfield@accessintel.com)

# CLEAN EVENTS

## COMMITMENT TO HEALTH & SAFETY ONSITE

As we head into 2021, the CLEAN events will continue to be dedicated to providing a safe experience that gives you peace of mind while conducting business onsite and during your stay at the official host hotel. The health and safety of our exhibitors, sponsors and attendees is of the utmost concern and priority and we are committed to creating exceptional experiences that ignite connection and commerce.



*All venues for the 2021  
CLEAN Events are GBAC STAR™  
Accredited Facilities*



**High traffic areas** (such as handrails, escalators, door knobs, elevator buttons, etc.) will be disinfected by the venue staff every two hours.



**Larger aisles** or one-way aisles will be implemented on our exhibit floor.



**Masks** will be provided to anyone who wants one.



**Conference sessions** will be set to allow for proper physical distancing.



**Hand sanitizer** stations will be available throughout the event.



**Food and beverage** services will be provided in a minimal contact way (i.e. no buffets, pre-packaged food is preferred and catering staff will be masked and gloved).



**Physical distancing** stickers and signage available for attendees and exhibitors.



# AUGUST 17-18, 2021 — HYATT REGENCY LAKE WASHINGTON AT SEATTLE'S SOUTHPORT

If your company provides products, services or solutions relative to spill prevention, response or remediation in the Western United States or Canada, an exhibit space or sponsorship at CLEAN PACIFIC will deliver the right buyers and leads your company is looking for.

## Types of companies that attend CLEAN PACIFIC on a yearly basis include:

- ▶ Academia/Association/NGO
- ▶ Barge/Tanker
- ▶ Chemical/Petrochemical
- ▶ Consultant
- ▶ Co-op
- ▶ Drilling Services
- ▶ Emergency Response/Clean-up
- ▶ Environmental
- ▶ Exploration & Production
- ▶ Financial/Legal
- ▶ Government/Regulatory
- ▶ Marine Salvage & Fire
- ▶ Occupational Health & Safety
- ▶ Oil & Gas Distribution
- ▶ Pipeline
- ▶ Ports/Terminals
- ▶ Processing/Refining
- ▶ Rail
- ▶ Towing/Tugging
- ▶ Trucking/Transportation
- ▶ Storage
- ▶ Subsea
- ▶ Supplier/Manufacturer
- ▶ Wildlife

## Past attendees requested the following products and services from our exhibiting companies:

- ▶ Aerial/UAV/drones
- ▶ Air monitoring
- ▶ Containment boom
- ▶ Environmental consultant
- ▶ Fast water booming technology
- ▶ Gas and radiation detection instruments and systems
- ▶ GIS mapping software
- ▶ Hydrographic survey
- ▶ In situ burn response
- ▶ Mapping technologies
- ▶ Marine equipment
- ▶ Marine firefighting
- ▶ Non-floating oil detection and recovery technology
- ▶ Oil collection equipment
- ▶ Oil detection
- ▶ Oil skimmers
- ▶ Oil spill response organizations
- ▶ Personal protective equipment
- ▶ Pipeline
- ▶ Railcar
- ▶ Response management
- ▶ Safety equipment
- ▶ Salvage
- ▶ SMITHS detection
- ▶ Spill communication
- ▶ Spill prevention
- ▶ Spill response equipment
- ▶ Spill response management software
- ▶ Sunken/submerged oil detection and containment
- ▶ Temporary storage equipment
- ▶ Vessels
- ▶ Vessel builders
- ▶ Water protection
- ▶ Waterway risk analysis
- ▶ Wildlife control

## A selection of titles that attend CLEAN PACIFIC include:

- ▶ CEO
- ▶ Chief of Regulatory Compliance
- ▶ Crisis Communication Consultant
- ▶ Director of Crisis Management
- ▶ Director of Emergency Preparedness
- ▶ Director of Response Services
- ▶ Director of EH&S
- ▶ Environmental Compliance Manager
- ▶ Executive Director
- ▶ Federal On-Scene Coordinator
- ▶ Hazmat Planning Director
- ▶ HSE Director
- ▶ Marine Operations Manager
- ▶ Oil Spill Specialist
- ▶ Operations Manager
- ▶ Policy Advisor
- ▶ Pollution Response Specialist
- ▶ Port Captain
- ▶ Preparedness Manager
- ▶ President
- ▶ Program Manager
- ▶ Regional Response Manager
- ▶ Safety Specialist
- ▶ Senior Environmental Advisor
- ▶ Terminal Manager
- ▶ Vice President of Emergency Response

## Exhibiting at CLEAN PACIFIC

Exhibit space starts at \$2,500 and is available in increments of 8'x10' and includes:

- ▶ Carpet, pipe and drape, table and 2 chairs
- ▶ One complimentary full conference pass + heavily discounted full conference passes
- ▶ 50-word listing in the mobile app and online directory
- ▶ Discounted hotel rooms
- ▶ Breakfast and lunch
- ▶ Complimentary virtual booth in our virtual event platform, allowing you to extend your reach beyond the live event and connect with those attending virtually

## Sponsoring CLEAN PACIFIC

Sponsorships start as low as \$500 and can be customized to fit your company's specific needs and budget. All opportunities were designed to deliver leads, showcase environmental stewardship and increase brand visibility to a group of experts in spill prevention, response and remediation in the Western United States and Canada.

Sponsorship opportunities include, but are not limited, to: corporate and industry (top-tier sponsorships with high brand visibility), keynote, attendee bags, lunch, networking breaks, conference track, networking reception.

If your company provides solutions and technologies to prepare or respond to a hazardous spill or environmental emergency in the inland environment, an exhibit space or sponsorship at CLEAN WATERWAYS will deliver the right buyers and leads your company is looking for.

### Types of companies that attend CLEAN WATERWAYS on a yearly basis include:

- ▶ Academia/Associations
- ▶ Chemical/Petrochemical Companies
- ▶ Electric & Gas Utility Companies
- ▶ Local Emergency Planning Committees
- ▶ Manufacturing Facilities
- ▶ Marine Fire & Salvage Responders
- ▶ Non-Governmental Organizations
- ▶ Oil & Gas Operators
- ▶ Oil Spill Planning & Prevention Consultants
- ▶ OSRO's
- ▶ Pipeline Operators
- ▶ Port Authorities
- ▶ Railroad Companies
- ▶ Shipping & Barge Companies
- ▶ State & Federal Regulatory Agencies
- ▶ Terminal & Storage Operators
- ▶ Wastewater Treatment Plants
- ▶ Wildlife Rehabilitation Agencies

### A selection of titles that attend CLEAN WATERWAYS include:

- ▶ Area Response Manager
- ▶ CEO
- ▶ Chief, Emergency Preparedness and Response
- ▶ Crisis Management Services Director
- ▶ Director of Compliance
- ▶ Director of HS&E
- ▶ Emergency Management Director
- ▶ Environmental Specialist
- ▶ Hazardous Materials Manager
- ▶ Health and Safety Manager
- ▶ Operations Manager
- ▶ Policy Advisor
- ▶ President
- ▶ Response Supervisor
- ▶ Safety Director
- ▶ Senior HSE Specialist
- ▶ Senior Project Manager
- ▶ State On-Scene Coordinator
- ▶ Terminal Manager
- ▶ Transportation Specialist
- ▶ Vessel Operations Manager
- ▶ Vice President

### Past attendees requested the following products and services from our exhibiting companies

- ▶ Aerial drone tracking
- ▶ Air monitoring
- ▶ Consultants
- ▶ Containment boom manufacturers
- ▶ Drone manufacturers
- ▶ EHS incident software
- ▶ Equipment for inland response
- ▶ Fast water booming
- ▶ Fire response capabilities
- ▶ GIS products
- ▶ Industrial security
- ▶ In-situ burning equipment
- ▶ Oil detection
- ▶ Oil spill equipment
- ▶ On-site response services
- ▶ Pipeline
- ▶ Response organizations
- ▶ Response plan software
- ▶ Responsible carriers
- ▶ Safety gear
- ▶ Specialized aquamarine vehicles
- ▶ Spill prevention equipment
- ▶ Training companies for response and hazmat instruction
- ▶ Unmanned aerial systems software tools
- ▶ Wastewater equipment
- ▶ Wastewater treatment facilities

### Exhibiting at CLEAN WATERWAYS

Exhibit space starts at \$2,400 and is available in increments of 8'x10' and includes:

- ▶ Carpet, pipe & drape, table, two chairs
- ▶ One complimentary conference pass
- ▶ Heavily discounted rates for additional conference passes
- ▶ 50-word listing in the official show guide, mobile app and online directory
- ▶ Discounted hotel rooms
- ▶ Breakfast and lunch
- ▶ Complimentary virtual booth in our virtual event platform, allowing you to extend your reach beyond the live event and connect with those attending virtually

### Sponsoring CLEAN WATERWAYS

Sponsorships start as low as \$500 and can be customized to fit your company's specific needs and budget. All opportunities were designed to deliver leads, showcase environmental stewardship and increase brand visibility to a group of experts involved in oil and hazardous materials spill prevention and response in the inland environment.

Sponsorship opportunities include, but are not limited, to: corporate and industry (top-tier sponsorships with high brand visibility), networking receptions, breakfast, lunch, networking breaks, wi-fi, attendee bags and beverage stations.

If your company provides products and services relative to spill prevention and response offshore or inland in the Gulf region, North America, or beyond, an exhibit space or sponsorship at CLEAN GULF will deliver the right buyers and leads your company is looking for. CLEAN GULF is the largest event of the year for the response community and is where people in industry come to scope out new products and services.

**Types of companies that attend CLEAN GULF on a yearly basis include:**

- ▶ Academia/Association/ NGO
- ▶ Barge/Tanker
- ▶ Chemical/ Petrochemical
- ▶ Consultant
- ▶ Drilling Services
- ▶ Emergency Response/ Clean-up
- ▶ Environmental
- ▶ Exploration/Production
- ▶ Financial/Legal
- ▶ Government/Regulatory
- ▶ Marine Salvage & Fire
- ▶ Occupational Health & Safety
- ▶ Oil and Gas Distribution
- ▶ Pipeline
- ▶ Ports/Terminals
- ▶ Processing/Refining
- ▶ Rail
- ▶ Storage
- ▶ Subsea
- ▶ Supplier/Manufacturer
- ▶ Trucking/Transportation
- ▶ Tugging/Towing
- ▶ Wildlife

**A selection of titles that attend CLEAN GULF include:**

- ▶ CEO
- ▶ Director of Crisis Management
- ▶ Director of Emergency Preparedness
- ▶ Director of Environmental and Remediation
- ▶ Director of Oil Spill Operations
- ▶ Director of Response Operations
- ▶ EH&S Specialist
- ▶ Emergency Preparedness and Response Advisor
- ▶ Environmental Scientist
- ▶ Federal On-Scene Coordinator
- ▶ HSE Advisor
- ▶ Manager of Marine Operations
- ▶ Manager of Vessel Services
- ▶ Oil Spill Advisor
- ▶ Operations Manager
- ▶ Partner
- ▶ Pipeline Operator
- ▶ President
- ▶ Program Manager
- ▶ Regional Response Manager
- ▶ Regulatory Compliance Manager
- ▶ Response Manager
- ▶ Response Services Director
- ▶ Risk Management Consultant
- ▶ Safety Director
- ▶ Senior Environmental Specialist
- ▶ Senior Oil Spill Response Coordinator
- ▶ Senior Subsea Advisor
- ▶ Technical Manager
- ▶ Terminal Manager
- ▶ Training and Exercise Specialist
- ▶ Vice President of Operations

**Past attendees requested the following products and services from our exhibiting companies**

- ▶ Analytical laboratories
- ▶ Analytical resources
- ▶ Chemical detection
- ▶ Chemical response
- ▶ Clean-up contractors
- ▶ Compliance solutions
- ▶ Containment equipment
- ▶ Crisis management software
- ▶ Data service providers
- ▶ Deepwater response
- ▶ Disaster/communication/ software/ services
- ▶ Emergency response safety and health equipment
- ▶ Emerging oil surveillance technologies
- ▶ FLIR systems
- ▶ ICS specialists
- ▶ Incident command post evaluation
- ▶ Incident software
- ▶ Industrial fire fighting
- ▶ Information sharing
- ▶ Inland response
- ▶ Mapping and tracking resources
- ▶ Marine firefighting
- ▶ Notification resources
- ▶ Oil and gas companies
- ▶ Oil detection dogs
- ▶ Oil spill incident response
- ▶ Oil spill response organizations
- ▶ Oil spill response software
- ▶ PPE
- ▶ Precision planning and stimulation
- ▶ Railcar and pipeline response specialty equipment
- ▶ Remote sensing/aerial surveillance technology/ equipment
- ▶ Response contractors and consultants
- ▶ Risk analysis courses/tools
- ▶ Safety equipment
- ▶ Salvage/towing equipment and services
- ▶ Salvage operation equipment and services
- ▶ Swiftwater boom
- ▶ Skimmers
- ▶ SMTs
- ▶ Solidifiers
- ▶ Submerged oil — surveillance and detection equipment
- ▶ Surface oil — surveillance and detection equipment
- ▶ Swiftwater oil skimmers
- ▶ Training vendors

**Exhibiting at CLEAN GULF**

**Exhibit space starts at \$29 per sq/ft and includes:**

- ▶ Floor space with standard booth backdrop, side dividers and booth sign
- ▶ An unlimited number of complimentary booth staff registrations
- ▶ Deeply discounted full conference passes
- ▶ 50-word listing in the official show guide, mobile app and online directory
- ▶ Discounted hotel rooms in official hotel block
- ▶ Access to a free suite of customized electronic promotional tools, including referral pages, email invites and banner ads that offer a free expo hall pass for your clients/prospects.

**Sponsoring CLEAN GULF**

Sponsorships start as low as \$1,000 and can be customized to fit your company's specific needs and budget. All opportunities were designed to deliver leads, showcase environmental stewardship and increase brand visibility to buyers searching for new products and services for spill prevention and response in inland, offshore and marine environments.

Sponsorship opportunities include, but are not limited, to: corporate and industry (top-tier sponsorships with high brand visibility), networking receptions, keynote, attendee bags, beverage station, lunch and conference track.

# CLEAN EVENTS

## DIGITAL OPPORTUNITIES

The CLEAN Events now offer more digital opportunities as a way for industry to connect, share insights and market their brand. We're tapping into our community of experts to offer more content through webinars, virtual events, e-letters and more. This is your opportunity to reach new prospects across more channels than ever before.

### WEBINARS

Webinars can be up to an hour in length and will showcase you as a thought-leader to the entire community, *plus you'll receive the contact information for all registrants*. You are able to determine a topic that's important to your company, select your speakers that will participate in the webinar, and let us handle the rest.

Your sponsored webinar includes:

- ▶ Comprehensive pre-and post-event marketing campaign
- ▶ Advertisement on CLEAN Events websites leading up to the event
- ▶ Pre-event email promotions to our CLEAN Events database (20,000 +)
- ▶ Post-event email promotions to those who registered, but did not view the live event
- ▶ On-demand webinar link hosted on our website for one year

### CUSTOM EMAIL CAMPAIGN

We'll send out an email to our database that is dedicated to your company and only your company. You can promote products and services you offer, company updates, press releases, etc. All you have to do is provide the HTML and we will launch it to our database for you.

### INDUSTRY SPOTLIGHT CAMPAIGN

The industry spotlight email will showcase multiple companies in each email. Company logo, (up to) 50-word description and hyperlink will be featured for each company. This is a great way to get your company in front of an audience of emergency and spill response professionals and direct them to a specific web page pushing your services, press releases, white papers, etc.

### DIGITAL SPONSORSHIPS

We offer digital sponsorship opportunities for the CLEAN events, including pre-show email blast, post-show email blast and banner ads. As we move into 2021 and digital continues to prevail, we'll be adding more digital sponsorship opportunities to the event portfolio.



To discuss opportunities available at the CLEAN Events, contact Renie Mayfield  
at 713-343-1895 or [rmayfield@accessintel.com](mailto:rmayfield@accessintel.com)