



# 2021 Sponsorship & Advertising Opportunities

## CORPORATE SPONSOR

**\$7,500**

### BRAND REACH

- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails.
- Company logo prominently placed in the sponsor index on the CLEAN PACIFIC website with reciprocal hyperlink to your company website

### CONFERENCE & EXHIBITION PRESENCE

- Prominent branding onsite: company recognition/logo on sponsorship signage at the event, identifying as Corporate Sponsor
- Option to submit (5) power point slides that will run during the breaks in the conference sessions
- Company will be recognized, and thanked, during the opening remarks of the 1st Session
- Option to submit an item (company literature or trinket for bags) that will be offered to ALL attendees when they get their registration badge onsite
- Company recognized as a sponsor on signage at host hotel for CLEAN PACIFIC
- Prominent branding/recognition in virtual platform and mobile app
  - o Company banner ads within virtual platform
  - o Featured listing in virtual platform + mobile app

### RELATIONSHIP BUILDING

- 5 full conference passes
- Reduced rate for additional passes purchased

## INDUSTRY SPONSOR

**\$5,000**

### BRAND REACH

- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails.
- Company logo in the sponsor index on the CLEAN PACIFIC website with reciprocal hyperlink to your company website

### CONFERENCE & EXHIBITION PRESENCE

- Company recognition/logo on sponsorship signage at the event, identifying as Industry Sponsor
- Option to submit an item (company literature or trinket for bags) that will be offered to ALL attendees when they get their registration badge onsite
- Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions
- Option to submit (3) power point slides that will run during the breaks in the conference sessions
- Company recognition in the mobile app and virtual platform

### RELATIONSHIP BUILDING

- 2 full conference passes
- Reduced rate for additional passes purchased

## LUNCH SPONSOR

**\$5,000 • EXCLUSIVE**

### BRAND REACH

- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails.
- Company logo in the sponsor index on the CLEAN PACIFIC website with reciprocal hyperlink to your company website

### CONFERENCE & EXHIBITION PRESENCE

- Company recognition in the mobile app and virtual platform
- Company recognition/logo on sponsorship signage at the event
- Signage in lunch area recognizing your company as the lunch sponsor
- Marketing materials distribution- Option to submit a marketing piece or company collateral into attendee bags onsite. Company is responsible for providing this item. Show management will distribute.
- Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions

### RELATIONSHIP BUILDING

- 1 full conference pass
- Reduced rate for additional passes purchased

## WI-FI SPONSOR

**\$5,000 • EXCLUSIVE**

### BRAND REACH

- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails.
- Company logo in the sponsor index on the CLEAN PACIFIC website with reciprocal hyperlink to your company website

### CONFERENCE & EXHIBITION PRESENCE

- Company recognition in the mobile app and virtual platform
- Company recognition/logo on sponsorship signage at the event
- Looping power point slide promoting Wi-Fi in all sessions
- Wi-Fi informational flyer with company recognition distributed at registration

### RELATIONSHIP BUILDING

- 1 full conference pass
- Reduced rate for additional passes purchased

AUGUST 17-18, 2021 • HYATT REGENCY LAKE WASHINGTON • RENTON, WASHINGTON  
TO RESERVE A SPONSORSHIP, CONTACT RENIE MAYFIELD AT 713-343-1895 OR [RMAYFIELD@ACCESSINTEL.COM](mailto:RMAYFIELD@ACCESSINTEL.COM)

[www.cleanpacific.org](http://www.cleanpacific.org)