



2021 Sponsorship & Advertising Opportunities

SANITIZING STATIONS SPONSOR

\$5,000 • EXCLUSIVE

BRAND REACH

- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails.
- Company logo in the sponsor index on the CLEAN PACIFIC website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- Company recognition in the mobile app and virtual platform
- Company recognition/logo on sponsorship signage at the event
- Company recognition/logo at sanitizing stations throughout Summit event space
- Promotion of sanitizing stations included in power point presentation that runs during breaks in the sessions

RELATIONSHIP BUILDING

- 1 full conference pass
- Reduced rate for additional passes purchased

MOBILE APP SPONSOR

\$5,000 EXCLUSIVE

BRAND REACH

- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails.
- Company logo in the sponsor index on the CLEAN PACIFIC website with reciprocal hyperlink to your company website
- Multiple email blasts promoting mobile app with company logo included
- Promotion of mobile app on event website

CONFERENCE & EXHIBITION PRESENCE

- Company recognition in the mobile app and virtual platform
- Company recognition/logo promoting mobile app onsite
- Company recognition/logo on sponsorship signage at the event
- Promotion of mobile app included in power point presentation that runs during breaks in the sessions
- Splash screen with sponsor ad when app is opened
- Company rotating ad in virtual platform

RELATIONSHIP BUILDING

- 1 full conference pass
- Reduced rate for additional passes purchased

POST-SHOW WEBINAR SPONSOR

\$5,000

Continue the conversations that you started at the Conference! Solidify your position in the market by connecting directly with the community in the weeks following the event. *Note: Could be positioned as a virtual roundtable discussion as well*

- Webinar topic and speaker(s) up to you to determine
- Sponsor gets full webinar registration list with contact details
- Promotion via email, social media posts, and banner ads
- Sponsoring company to receive post-event webinar access for marketing purposes
- Logo and company description on website

ATTENDEE BAG SPONSOR

\$4,000 • EXCLUSIVE

BRAND REACH

- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails.
- Company logo in the sponsor index on the CLEAN PACIFIC website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- Company recognition in the mobile app and virtual platform
- Company recognition/logo on sponsorship signage at the event
- Company logo printed on bags handed out to ALL attendees
- Option to submit an item (company literature or trinket) that will be offered to ALL attendees when they get their registration badge onsite
- Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions

RELATIONSHIP BUILDING

- 1 full conference pass
- Reduced rate for additional passes purchased

BADGE LANYARD SPONSOR

\$4,000 • SOLD

BRAND REACH

- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails.
- Company logo in the sponsor index on the CLEAN PACIFIC website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- Company recognition in the mobile app and virtual platform
- Company recognition/logo on sponsorship signage at the event
- Company logo printed on badge lanyards handed out to ALL attendees
- Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions

RELATIONSHIP BUILDING

- Reduced rate for conference passes

AUGUST 17-18, 2021 • HYATT REGENCY LAKE WASHINGTON • RENTON, WASHINGTON
TO RESERVE A SPONSORSHIP, CONTACT RENIE MAYFIELD AT 713-343-1895 OR RMAYFIELD@ACCESSINTEL.COM

www.cleanpacific.org