



2021 Sponsorship & Advertising Opportunities

NETWORKING BREAK SPONSOR

\$2,500 • 3 AVAILABLE

BRAND REACH

- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails.
- Company logo in the sponsor index on the CLEAN PACIFIC website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- Company recognition in the mobile app and virtual platform
- Company recognition/logo on sponsorship signage at the event
- Company logo on signage next to the refreshments/food during the networking break on the exhibit floor
- Option to submit an item (company literature or trinket) that will be offered to ALL attendees when they get their registration badge onsite

RELATIONSHIP BUILDING

- 1 full conference pass
- Reduced rate for additional passes purchased

RECEPTION BEVERAGE STATION SPONSOR

\$1,500 • 4 AVAILABLE

BRAND REACH

- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails.
- Company logo in the sponsor index on the CLEAN PACIFIC website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- Company recognition in the mobile app and virtual platform
- Company recognition/logo on sponsorship signage at the event
- Company logo on signage next to your sponsored beverage station
- Company logo on napkins at bar
- Option to place koozies or cups with company branding at sponsored beverage station
- Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions

RELATIONSHIP BUILDING

- Reduced rate for additional passes purchased

ADD-ONS AND ADVERTISING

PRE-SHOW EMAIL BLAST

\$1,200

One dedicated email blast to all registered CLEAN PACIFIC attendees (at your choice of time). Your company must provide the content and we launch it through our database.

POST-SHOW EMAIL BLAST

\$1,500

One dedicated email blast to all registered CLEAN PACIFIC attendees post-show. Your company must provide the content and we launch it through our database.

WEB BANNER/CLEAN PACIFIC HOMEPAGE

\$1,000

Prominently display your banner ads on our event website. Get your banner ads active now as we'll keep them active through the show dates, encouraging attendees to visit the URL of your choice.

VIRTUAL EVENT PLATFORM BANNER AD

\$700

Display your banner ad on our virtual event platform. Banner ads are rotating and have prominent positioning on the virtual event homepage. You are able to link your ad to your virtual booth or your company website.

SHOW FLOOR DECALS

\$750

Floor decals with company logo and booth number placed in 3 locations on the exhibit floor or conference area.

ATTENDEE BAG INSERT OR GIVEAWAY ITEM

\$500

Submit one item (company literature or trinket) that will be offered to ALL attendees when they get their registration badge onsite

MOBILE APP ALERT

\$250

Send a push notification to everyone who's downloaded the mobile app. You provide the copy and the action (i.e. Visit our booth, check out our website, etc.), and we'll make sure everyone gets your message!

AUGUST 17-18, 2021 • HYATT REGENCY LAKE WASHINGTON • RENTON, WASHINGTON
TO RESERVE A SPONSORSHIP, CONTACT RENIE MAYFIELD AT 713-343-1895 OR RMAYFIELD@ACCESSINTEL.COM

www.cleanpacific.org