



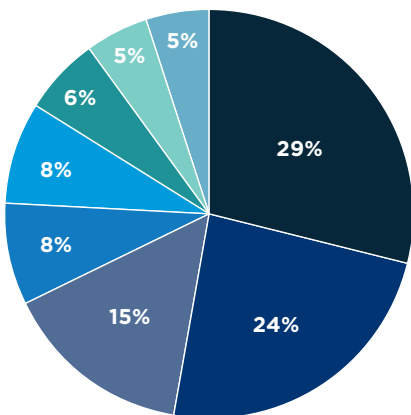
AUGUST 17-18, 2021

HYATT REGENCY LAKE WASHINGTON
RENTON, WASHINGTON

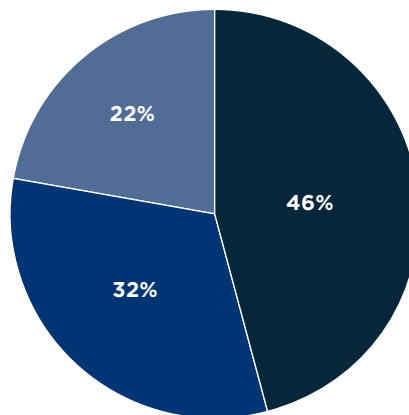
EXHIBIT AND SPONSORSHIP OPPORTUNITIES

CLEAN PACIFIC brings together the tight-knit response community in the Western United States and Canada, both in-person and virtually, to address spill prevention, response and remediation matters pertinent to that region's environmental sensitivities. CLEAN PACIFIC delivers a valuable event covering region-specific issues facing the Western United States and Canada, and the schedule offers ample dedicated time for exhibitors and attendees to network and cultivate relationships. Don't miss your number one opportunity this year to connect with this highly focused group through dedicated networking activities, educational conference sessions, the exhibit floor, and via our virtual platform. Make plans now and begin marketing your participation in CLEAN PACIFIC!

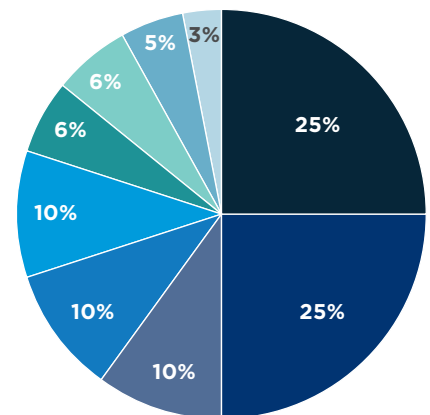
ATTENDEE PROFILE



- Government/Regulatory (29%)
- Emergency Response/Clean-up (24%)
- Environmental (8%)
- Consultant (8%)
- Oil & Gas/Distribution (6%)
- Academia/Association/NGO (5%)
- Pipeline (5%)
- Other (15%)



- Canada (46%)
- Pacific Northwest (U.S.) (32%)
- Other (22%)



- Executive/General Management (25%)
- Manager/Supervisor (25%)
- Coast Guard/Military (10%)
- Specialist (10%)
- Scientist (6%)
- Coordinator (6%)
- Project Manager (5%)
- Business Development (3%)
- Other (10%)

Reach this qualified group of prospects and buyers with an exhibit space and/or sponsorship at the 2021 CLEAN PACIFIC Conference. Those who attend CLEAN PACIFIC are looking for new solutions and technologies to help them better prepare or respond to a hazardous spill or environmental emergency in the Western United States & Canada. You can make no better investment to reach this targeted audience.

EVENT OVERVIEW

Types of companies that attend CLEAN PACIFIC on a yearly basis include:

- Academia/Association/NGO
- Barge/Tanker
- Chemical/Petrochemical
- Consultant
- Co-op
- Drilling Services
- Emergency Response/Clean-up
- Environmental
- Exploration & Production
- Financial/Legal
- Government/Regulatory
- Marine Salvage & Fire
- Occupational Health & Safety
- Oil & Gas Distribution
- Pipeline
- Ports/Terminals
- Processing/Refining
- Rail
- Towing/Tugging
- Tribal Representatives
- Trucking/Transportation
- Storage
- Subsea
- Supplier/Manufacturer
- Wildlife

A selection of titles that attend CLEAN PACIFIC include:

- CEO
- Chief of Regulatory Compliance
- Crisis Communication Consultant
- Director of Crisis Management
- Director of Emergency Preparedness
- Director of Response Services
- Director of EH&S
- Environmental Compliance Manager
- Executive Director
- Federal On-Scene Coordinator
- Hazmat Planning Director
- HSE Director
- Marine Operations Manager
- Oil Spill Specialist
- Operations Manager
- Policy Advisor
- Pollution Response Specialist
- Port Captain
- Preparedness Manager
- President
- Program Manager
- Regional Response Manager
- Safety Specialist
- Senior Environmental Advisor
- Terminal Manager
- Vice President of Emergency Response

Past attendees requested the following products and services from our exhibiting companies:

- Aerial/UAV/drones
- Air monitoring
- Containment boom
- Environmental consultant
- Fast water booming technology
- Gas and radiation detection instruments and systems
- GIS mapping software
- Hydrographic survey
- In situ burn response
- Mapping technologies
- Marine equipment
- Marine firefighting
- New spill prevention techniques
- Non-floating oil detection and recovery technology
- Oil collection equipment
- Oil detection
- Oil skimmers
- Oil spill response organizations
- Personal protective equipment
- Pipeline
- Railcar
- Regulatory agencies
- Response management
- Safety equipment
- Salvage
- SMITHS detection
- Spill communication
- Spill prevention
- Spill response equipment
- Spill response management software
- Sunken/submerged oil detection and containment
- Temporary storage equipment
- Vessels
- Vessel builders
- Water protection
- Waterway risk analysis
- Wildlife control

PARTIAL LIST OF ATTENDEES AT THE 2019 CLEAN PACIFIC CONFERENCE

Alaska Chadux CorporationPreparedness Manager
Alaska Clean SeasSafety Specialist
Alaska Maritime Prevention & Response Network President & CEO
Alyeska Pipeline Service Company Oil Spill Response Coordinator
American Salvage Association / Chief Operating Officer..... President / COO
APIPolicy Advisor
Applied Research Associates (ARA).....Ohmsett Program Manager
ARKTOS Developments Ltd..... Vice President
BC Hydro..... Pollution Prevention Team Lead
BC Ministry of Environment and Climate Change Strategy Emergency Planning Analyst
BPCrisis Management Lead
Canadian Association of Petroleum Producers..... Manager, Oil Markets & Transportation
Canadian Coast GuardSenior Policy & Economic Advisor National Strategies
Canadian Fuels Association Director, Government & Stakeholder Relations
Canadian PacificDirector Environmental Programs and Operations
Can-Ross Environmental Services Ltd..... Chairman & CEO
Cardno Senior Project Scientist
CCEM Strategies Ltd..... Emergency Management Specialist
CERCA Chair
Chamber of Shipping of B.C.President
ChevronEnvironmental Risk Assessment Scientist
Chevron PipelineEmergency Management Advisor
Clean Gulf AssociatesPresident
Clean Harbors..... Director-Emergency Services
Clear Seas Centre for Responsible Marine Shipping Managing Director
CN Rail..... Environmental Specialist
Consulate General of Canada Foreign Policy and Diplomacy Services Officer
Cook Inlet RCAC..... Director of Operations
Council of Marine Carriers.....President
CP RailHazmat and Emergency Response Officer
Crimson Midstream Regulatory Compliance Specialist
Crowley Shipping.....Director of Emergency Preparedness
CTEH, LLC Vice President, Emergency Response
Delaware Bay and River Cooperative, Inc.....President
EAM Environmental, Inc..... Consultant
Emergency Response Assistance Canada (ERAC).....President
Environment and Climate Change Canada Senior Emergency Response Officer
Environment Canada.....Manager, Environmental Emergencies, West
First Nations Emergency Services Society.....Emergency Management Officer
Focus Wildlife..... Program Manager
Friends of the San Juans Marine Protection Program Director
Gallagher Marine Systems LLC..... Vice President - Operations
GHD Area Manager - Emergency Response
Global Diving & Salvage.....Director of Casualty Response
Hemmera, an Ausenco Company Vice President, Ports & Infrastructure
Heritage Environmental Services..... Vice President
Husky Energy Senior Environmental Advisor
International Bird Rescue Response Services Manager

Keystone Environmental Ltd..... Project Engineer
KSolv, Garner, OMI..... Managing Director
Marathon Petroleum Company LPEmergency Preparedness Specialist
Maritime Fire & Safety Association..... Assistant Manager
Moran Coastal and Ocean Resources..... Project Scientist
Moran Environmental Recovery, LLC.....VP, Emergency Response and Preparedness
MSRC..... Region Response Manager, Pacific Region
National Energy Board Director Environmental Protection
National Oceanic Atmospheric Administration..... Oceanographer
National Pollution Funds Center.....Natural Resource Damages Claims Manager
Natural Resources Canada Senior Policy Advisor
NJ Resources, Inc.Director, Exercises & Preparedness
NOAA Office of Response & Restoration..... Chief, Emergency Response Division
NOFO Operations Director
NRC Environmental ServicesMarine Operations & Compliance Manager
O'Brien's Response ManagementDirector, Response Operations
Oceans Protection Plan, Transport Canada..... Regional Director, Engagement
Oil Spill Response Limited Operations Manager
Oil Spill Task Force (OSTF)..... OSTF Executive Coordinator
Oiled Wildlife Care NetworkResponder Specialist
Owens Coastal ConsultantsPresident
Pacific Merchant Shipping Association..... Vice President
Patriot Environmental Services Chief Commercial Officer
Pembina PipelinesEmergency Management Senior Advisor
PENCOSenior Response Manager
Petrobras Environmental Engineer
Phillips 66 Director, Crisis Management
Prince William Sound RCAC..... Project Manager
Ridgeline Response Emergency Response Manager
RIO Environmental Consultants Director Emergency Response & Planning
SCAAExecutive Director
Shell Senior Emergency Response Scientist
Stantec..... Vice President
Strategic Natural Resource Consultants.....Environmental Technician
Suncor Energy Inc.Manager-Emergency & Business Continuity Management
SWMSustainability Manager
TC Energy Senior Emergency Preparedness and Response Specialist
Tervita Operations Manager
Trans Mountain Corporation Director, Emergency Management
Trans Mountain Expansion Project Consultant
TransCanadaAdvisor, Emergency Programs Office
Transport CanadaRegional Environmental Preparedness and Response Officer
U.S. Coast Guard..... Incident Management & Preparedness Advisor
US Environmental Protection Agency On-Scene Coordinator
Washington Department of Fish & Wildlife Environmental Planner
Washington State Department of Ecology Response Technology Specialist
Western Canada Marine Response Corporation Director - Response Readiness
Western Canadian Spill Services Ltd. Regulatory Advisor
Witt O'Brien's Managing Director
WRI Environmental ResponsePresident

EXHIBITING INFORMATION

CLEAN PACIFIC was built for making connections and conducting business:

- All meals, networking breaks and reception are held on the exhibit floor, bringing the buyers directly to you
- All exhibitors have access to the conference sessions so you have ample opportunities to connect with the right people and get business done
- Access to conference sessions allows your staff to listen to presentations and learn what is most important to your customers and prospects
- An intimate event setting allows your staff to easily connect with customers and prospective buyers
- All exhibitors receive a complimentary virtual booth in our virtual event platform, allowing you to extend your reach beyond the live event and connect with those attending virtually

Exhibit space is \$2,500 and is available in increments of 8'X10.' Networking breaks are built into the schedule of events, giving your exhibit staff dedicated time to connect with attendees at your booth.

Your exhibit space includes:

- Carpet, pipe & drape, table, two chairs
- One complimentary conference pass
- Heavily discounted rates for additional conference passes
- Discounted hotel rooms
- Breakfast and lunch
- Complimentary virtual booth

Your “virtual booth” in the hybrid virtual platform includes:

- Customized Design: Upload your logo and company information to create the best experience possible for attendees.
- Booth Personnel: Showcase your team on your company's main booth page. From here, attendees will be able to connect directly to each team member to request information or schedule meetings.
- Downloadable Resources: The virtual format creates a self-nurturing process for attendees. Include videos, case studies, whitepapers, new product photos and more in your booth for attendees to consume.
- Live Presentations: Your virtual booth serves as a private session between your team and event attendees. Greet attendees live, use pre-recorded demos to guide the conversation, or schedule presentations at specific times for attendees to visit.
- Analytics: Number of views of your company profile, number of people who have bookmarked your company, number of contacts made, and more.

SPONSORING AND ADVERTISING INFORMATION

CORPORATE SPONSOR

\$7,500

BRAND REACH

- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails
- Company logo prominently placed in the sponsor index on the CLEAN PACIFIC website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- Prominent branding onsite: company recognition/logo on sponsorship signage at the event, identifying as Corporate Sponsor
- Company will be recognized, and thanked, during the opening remarks of the 1st Session
- Option to submit (5) power point slides that will run during the breaks in the conference sessions
- Option to include a marketing piece or giveaway in the attendee bags distributed at registration
- Company recognized as a sponsor on signage at host hotel for CLEAN PACIFIC
- Prominent branding/recognition in virtual platform and mobile app
 - o Company banner ads within virtual platform
 - o Featured listing in virtual platform + mobile app

RELATIONSHIP BUILDING

- 5 full conference passes
- Reduced rate for additional passes purchased

INDUSTRY SPONSOR

\$5,000

BRAND REACH

- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails
- Company logo in the sponsor index on the CLEAN PACIFIC website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- Company recognition/logo on sponsorship signage at the event, identifying as Industry Sponsor
- Option to include a marketing piece or giveaway in the attendee bags distributed at registration
- Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions
- Option to submit (3) power point slides that will run during the breaks in the conference sessions
- Company recognition in the mobile app and virtual platform

RELATIONSHIP BUILDING

- 2 full conference passes
- Reduced rate for additional passes purchased

LUNCH SPONSOR

\$5,000 • EXCLUSIVE

BRAND REACH

- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails
- Company logo in the sponsor index on the CLEAN PACIFIC website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- Company recognition in the mobile app and virtual platform
- Company recognition/logo on sponsorship signage at the event
- Signage in lunch area recognizing your company as the lunch sponsor
- Option to include a marketing piece or giveaway in the attendee bags distributed at registration.
- Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions

RELATIONSHIP BUILDING

- 1 full conference pass
- Reduced rate for additional passes purchased

WI-FI SPONSOR

\$5,000 • EXCLUSIVE

BRAND REACH

- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails
- Company logo in the sponsor index on the CLEAN PACIFIC website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- Company recognition in the mobile app and virtual platform
- Company recognition/logo on sponsorship signage at the event
- Looping power point slide promoting Wi-Fi in all conference sessions
- Wi-Fi informational flyer with company recognition distributed at registration

RELATIONSHIP BUILDING

- 1 full conference pass
- Reduced rate for additional passes purchased

SANITIZING STATIONS SPONSOR **\$5,000 • EXCLUSIVE**

BRAND REACH

- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails
- Company logo in the sponsor index on the CLEAN PACIFIC website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- Company recognition in the mobile app and virtual platform
- Company recognition/logo on sponsorship signage at the event
- Company recognition/logo at sanitizing stations throughout the event space
- Promotion of sanitizing stations included in power point presentation that runs during breaks in the sessions

RELATIONSHIP BUILDING

- 1 full conference pass
- Reduced rate for additional passes purchased

MOBILE APP SPONSOR **\$5,000 • EXCLUSIVE**

BRAND REACH

- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails
- Company logo in the sponsor index on the CLEAN PACIFIC website with reciprocal hyperlink to your company website
- Multiple attendee email blasts promoting mobile app with company logo included
- Promotion of mobile app on event website

CONFERENCE & EXHIBITION PRESENCE

- Company recognition in the mobile app and virtual platform
- Splash screen with sponsor ad when app is opened
- Company recognition/logo on sponsorship signage at the event
- Promotion of mobile app included in power point presentation that runs during breaks in the sessions
- Company rotating ad in virtual platform

RELATIONSHIP BUILDING

- 1 full conference pass
- Reduced rate for additional passes purchased

POST-SHOW WEBINAR SPONSOR **\$5,000**

Continue the conversations that you started at the Conference! Solidify your position in the market by connecting directly with the community in the weeks following the event. *Note: Could be positioned as a virtual roundtable discussion as well*

- Webinar topic and speaker(s) up to you to determine
- Sponsor gets full webinar registration list with contact details
- Promotion via email, social media posts, and banner ads
- Sponsoring company to receive post-event webinar access for marketing purposes
- Logo and company description on website

ATTENDEE BAG SPONSOR **\$4,000 • EXCLUSIVE**

BRAND REACH

- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails
- Company logo in the sponsor index on the CLEAN PACIFIC website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- Company recognition in the mobile app and virtual platform
- Company recognition/logo on sponsorship signage at the event
- Company logo printed on bags handed out to ALL attendees
- Option to include a marketing piece or giveaway in the attendee bags distributed at registration.
- Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions

RELATIONSHIP BUILDING

- 1 full conference pass
- Reduced rate for additional passes purchased

BADGE LANYARD SPONSOR **\$4,000 • SOLD**

BRAND REACH

- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails
- Company logo in the sponsor index on the CLEAN PACIFIC website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- Company recognition in the mobile app and virtual platform
- Company recognition/logo on sponsorship signage at the event
- Company logo printed on badge lanyards handed out to ALL attendees
- Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions

RELATIONSHIP BUILDING

- Reduced rate for conference passes

CHARGING LOUNGE SPONSOR
\$4,000 • SOLD**BRAND REACH**

- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails
- Company logo in the sponsor index on the CLEAN PACIFIC website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- Company recognition in the mobile app and virtual platform
- Company recognition/logo on sponsorship signage at the event
- Company logo on a branded charging station on the exhibit floor in lounge area
- Company logo on signage in lounge identifying as sponsor
- Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions
- Literature rack in lounge area for company collateral

RELATIONSHIP BUILDING

- Reduced rate for conference passes

CONFERENCE TRACK SPONSOR
\$3,500 • SOLD**BRAND REACH**

- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails
- Company logo in the sponsor index on the CLEAN PACIFIC website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- Company recognition in the mobile app and virtual platform
- Company recognition/logo on sponsorship signage at the event
- Company branded notepads and pens will be placed in the attendee bags handed out to ALL attendees
- Company recognized as a sponsor in the power point presentation that runs during breaks in the sponsored conference track
- Option to submit (2) power point slides that will run during the breaks in the track room

RELATIONSHIP BUILDING

- 1 full conference pass
- Reduced rate for additional passes purchased

BREAKFAST SPONSOR
\$3,500 • 2 AVAILABLE
BRAND REACH

- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails
- Company logo in the sponsor index on the CLEAN PACIFIC website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- Company recognition in the mobile app and virtual platform
- Company recognition/logo on sponsorship signage at the event
- Company logo on coffee sleeves during breakfast
- Company recognized as a sponsor in the power point presentation that runs during breaks in the sessions
- Option to include a marketing piece or giveaway in the attendee bags distributed at registration.
- Continental breakfast to be served to all attendees

RELATIONSHIP BUILDING

- 1 full conference pass
- Reduced rate for additional passes purchased

REGISTRATION SPONSOR
\$2,500
BRAND REACH

- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails
- Company logo in the sponsor index on the CLEAN PACIFIC website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- Company recognition in the mobile app and virtual platform
- Logo recognition in online registration system
- Your company logo on kick panel of the CLEAN PACIFIC registration desk

RELATIONSHIP BUILDING

- Reduced rate for conference passes

NETWORKING BREAK SPONSOR

\$2,500 • 3 AVAILABLE

BRAND REACH

- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails
- Company logo in the sponsor index on the CLEAN PACIFIC website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- Company recognition in the mobile app and virtual platform
- Company recognition/logo on sponsorship signage at the event
- Company logo on signage next to the refreshments/food during the networking break on the exhibit floor
- Option to include a marketing piece or giveaway in the attendee bags distributed at registration.

RELATIONSHIP BUILDING

- 1 full conference pass
- Reduced rate for additional passes purchased

RECEPTION BEVERAGE STATION

SPONSOR

\$1,500 • 4 AVAILABLE

BRAND REACH

- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails
- Company logo in the sponsor index on the CLEAN PACIFIC website with reciprocal hyperlink to your company website

CONFERENCE & EXHIBITION PRESENCE

- Company recognition in the mobile app and virtual platform
- Company recognition/logo on sponsorship signage at the event
- Company logo on signage next to your sponsored beverage station
- Company logo on napkins at bar
- Option to place koozies or cups with company branding at sponsored beverage station
- Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions

RELATIONSHIP BUILDING

- Reduced rate for additional passes purchased

ADD-ONS AND ADVERTISING

PRE-SHOW EMAIL OUTREACH

\$1,200

One dedicated email blast to all registered CLEAN PACIFIC attendees (at your choice of time). Your company must provide the content and we launch it through our database.

POST-SHOW EMAIL OUTREACH

\$1,500

One dedicated email blast to all registered CLEAN PACIFIC attendees post-show. Your company must provide the content and we launch it through our database.

WEB BANNER/CLEAN PACIFIC

HOMEPAGE

\$1,000

Prominently display your banner ads on our event website. Get your marketing message active now through the show dates.

VIRTUAL EVENT PLATFORM BANNER AD

\$700

Display your banner ad on our virtual event platform. Banner ads are rotating and have prominent positioning on the virtual event homepage. You are able to link your ad to your virtual booth or your company website.

SHOW FLOOR DECALS

\$750

Floor decals with company logo and booth number placed in 3 locations on the exhibit floor or conference area.

ATTENDEE BAG INSERT OR GIVEAWAY

ITEM

\$500

Submit one marketing piece or giveaway to be included in the attendee bags distributed at registration.

MOBILE APP ALERT

\$250

Send a push notification to everyone who's downloaded the mobile app. You provide the copy and the action (i.e. Visit our booth, check out our website, etc.), and we'll make sure everyone gets your message!

VIRTUAL SPONSORSHIPS

VIRTUAL COFFEE BREAK SPONSOR **\$2,500 MULTIPLE AVAILABLE**

BRAND REACH

- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails
- Company logo in the sponsor index on the CLEAN PACIFIC website with reciprocal hyperlink to your company website
- E-mail promotion of virtual coffee break to all virtual registrants

EVENT PRESENCE

- \$5 Starbucks gift cards digitally branded with your company logo emailed to all registrants inviting them to your dedicated virtual coffee break. Use this time for a presentation or informal chat with the virtual attendees.
- Promotion of coffee break in schedule online and in virtual event platform
- Push notification/reminder email sent to virtual registrants to redeem gift card and attend your virtual coffee break
- Company recognition in the mobile app and virtual platform
- Company recognition/logo on sponsorship signage at the physical event
- Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions at the physical event

VIRTUAL PRODUCT DEMO OR SPONSORED SESSION

\$1,500 MULTIPLE AVAILABLE

BRAND REACH

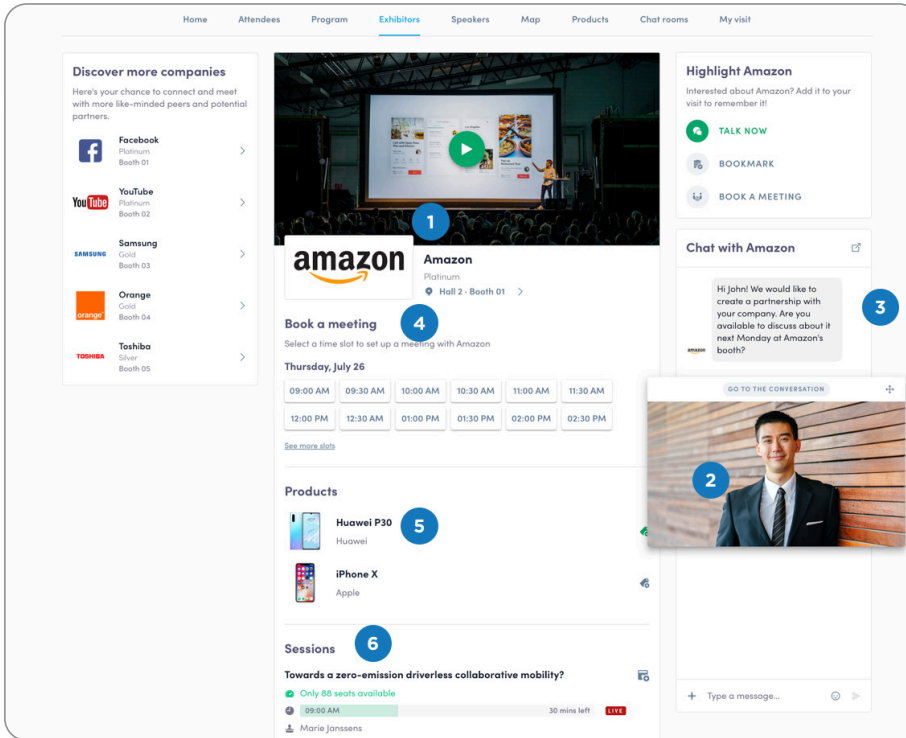
- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails
- Company logo in the sponsor index on the CLEAN PACIFIC website with reciprocal hyperlink to your company website

EVENT PRESENCE

- A dedicated time for your sponsored topical presentation or product demo/launch. Format allows for interaction with attendees including Q&A and polling questions.
- Promotion of sponsored session in schedule online and in virtual event platform
- Push notification/reminder email sent to virtual registrants to attend your sponsored session
- Company recognition in the mobile app and virtual platform
- Company recognition/logo on sponsorship signage at the physical event
- Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions at the physical event

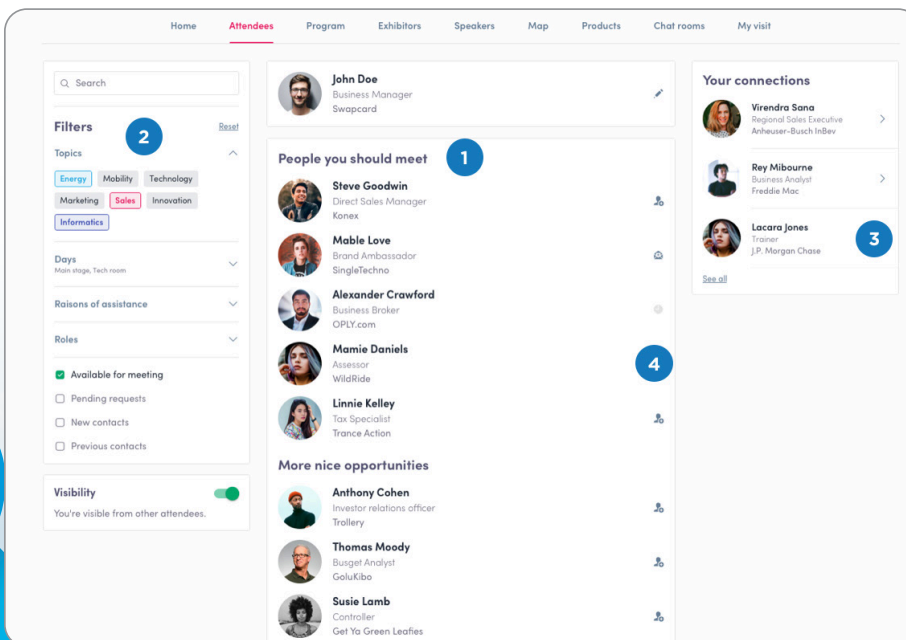
GET TO KNOW THE CLEAN PACIFIC VIRTUAL PLATFORM

VIRTUAL BOOTH THAT GENERATES LEADS



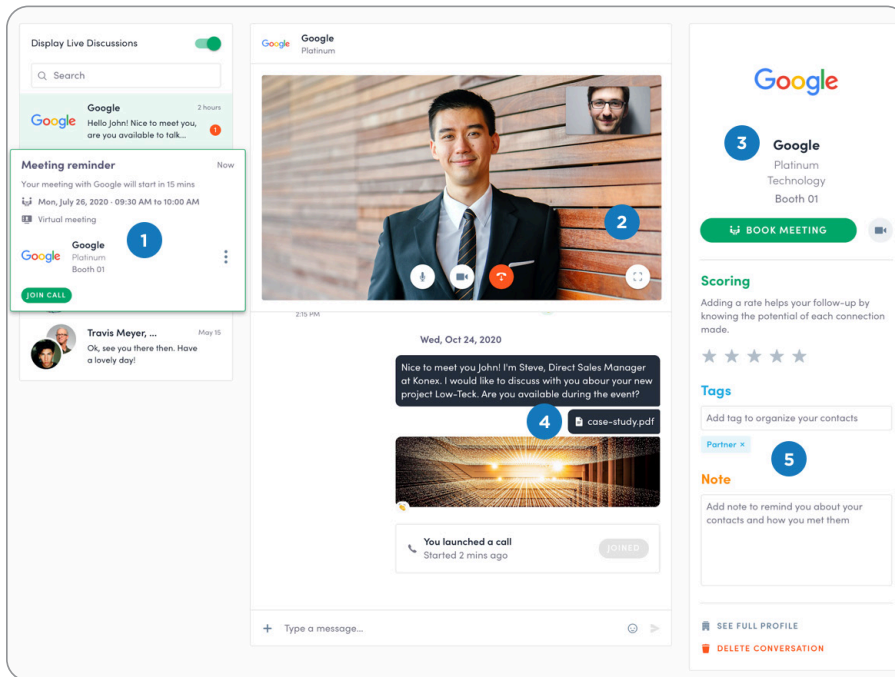
- 1 Exhibitor video and collateral
- 2 Instant Video Calls with lead scoring
- 3 Live chat with sales staff
- 4 Inbound meetings
- 5 Showcase products
- 6 Easily link sessions your team is speaking on

COMMUNICATE WITH YOUR PROSEPECTS



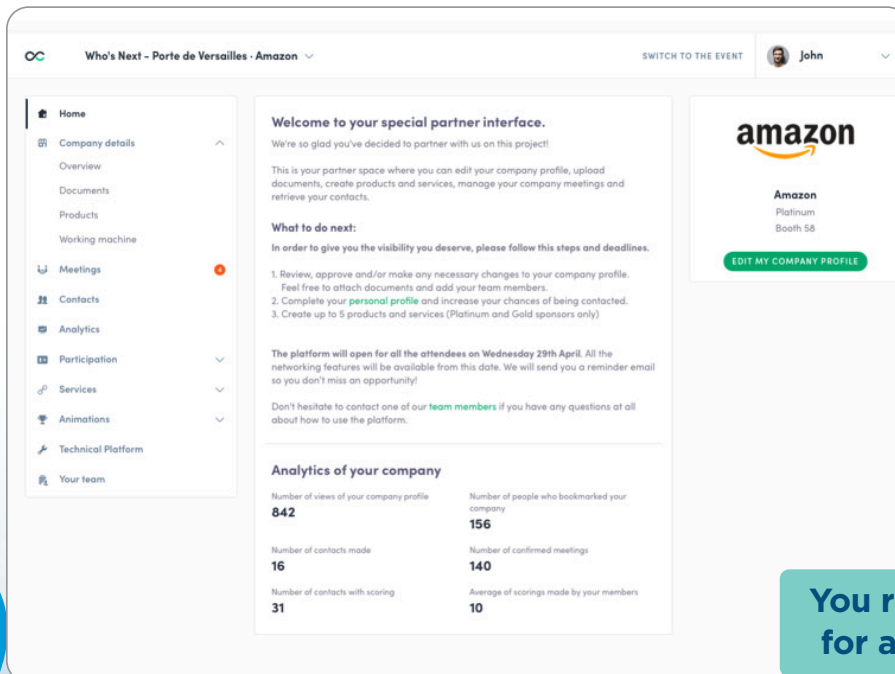
- 1 AI recommended people to meet and connect with
- 2 Advanced filters to help narrow your search
- 3 View the entire attendee list and directly message anyone you want
- 4 Book virtual meetings

CONDUCT MEETINGS WITH THOSE ATTENDING VIRTUALLY



- 1 Reminder notifications
- 2 Launch video calls
- 3 Redirection to sponsor profiles
- 4 Share documents
- 5 Add notes, ratings, tags and export leads

TRACK YOUR BOOTH & SPONSORSHIP ANALYTICS IN REAL-TIME



- Number of views of your company profile
- Number of people who have bookmarked your company
- Number of confirmed meetings
- Number of contacts made

You receive the contact information for anyone who engages with you!

OUR COMMITMENT TO SAFETY

The CLEAN PACIFIC Conference is committed to creating exceptional experiences that ignite connection and commerce, especially through our in-person events this fall. The health and safety for our event attendees, exhibitors and sponsors is of the utmost concern and priority of CLEAN PACIFIC. In an effort to maintain the health and well-being of all participants at our events, CLEAN PACIFIC has implemented new event standard operating practices and procedures.



*The Hyatt Regency Lake Washington is
a GBAC STAR™ Accredited Facility*



High traffic areas (such as handrails, escalators, door knobs, elevator buttons, etc.) will be disinfected by the venue staff every two hours.



Hand sanitizer stations will be available throughout the event.



Masks will be provided for any attendee who wants one.



Physical distancing stickers and signage available for attendees and exhibitors.



Larger aisles or one-way aisles will be implemented on our exhibit floor.



Conference sessions will be set to allow for proper physical distancing.



Food and beverage services will be provided in a minimal contact way (i.e. no buffets, pre-packaged food is preferred and catering staff will be masked and gloved).



EXHIBIT SPACE CONTRACT

August 17-18, 2021 | Hyatt Regency
Lake Washington | Renton, WA

In consideration of company's participation as an exhibitor, the participating exhibitor shall pay to Access Intelligence, LLC the total exhibit space fee, which shall be payable (a) **50% AT CONTRACT SIGNING** and (b) **THE BALANCE ON OR BEFORE FEBRUARY 17, 2021**. For contracts received February 17, 2021 to the first day of the event, **100% OF THE FEE WILL BE DUE WITH THE CONTRACT**.

All fees are deemed fully earned by Access Intelligence, LLC and non-refundable when due unless Access Intelligence, LLC denies this application, in which case fees already paid will be refunded. **ALL PAYMENTS MUST BE MADE IN FULL BY EVENT DATE OR PARTICIPATION WILL NOT BE ALLOWED.**

CONTACT INFORMATION (will receive all correspondence about the show)

Company Name

Name (Ms./Mr.)

Title

Address

City

State

Zip

Phone

Fax

Email

Website

Print Company name as you want it listed in Marketing Materials:

I acknowledge that I have received and read the complete contract and am duly authorized to sign and bind Exhibitor to it and all its terms and conditions as set forth on both sides herein.

Authorized Signature :

Date :

Printed name:

Title:

EXHIBIT SPACE INFORMATION

REGULAR

\$2,500 USD

Exhibit space is available in increments of 8' x 10' at the following rates:

Note: All booths are carpeted and include pipe & drape, table, 2 chairs, and one complimentary conference registration pass.

Number of units requested

Specify booth numbers in order of preference. See enclosed floor plan.

1

2

3

Total Amount:

\$

Please do not locate our booth near these companies:

MARKETING UPGRADES

<input type="checkbox"/> Pre-show email blast	\$1,200
<input type="checkbox"/> Post-show email blast	\$1,500
<input type="checkbox"/> Web banner - CLEAN PACIFIC website	\$1,000
<input type="checkbox"/> Virtual event banner ad	\$700
<input type="checkbox"/> Floor decals (3)	\$750
<input type="checkbox"/> Attendee bag insert	\$500
<input type="checkbox"/> Mobile app alert	\$250

PAYMENT

Complete information under Exhibit Space Information in this contract.

TOTAL AMOUNT DUE (BOOTH + MARKETING UPGRADES):

☐ Check enclosed

☐ Please Invoice

☐ Credit Card: ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Cardholder Name:

Billing Address:

Card#:

CVV #:

Exp. Date:

Authorized Signature:

☐ Wire Payment

CIBC Bank USA
120 South LaSalle Street
Chicago, IL 60603

ABA: 071006486
SWIFT: PVTBUS44
ACCT: 2468344
NAME: Access Intelligence, LLC

EXHIBITING CONTACT:

RENIE MAYFIELD

Phone: 713-343-1895

rmayfield@accessintel.com

Access Intelligence

11000 Richmond, Suite 690

Houston, TX 77042

FOR OFFICE USE ONLY

Date Received:

Booth #:

Cost: \$

Accepted by:

ACCESS INTELLIGENCE, LLC RULES AND REGULATIONS

1. AGREEMENT: By signing the Contract for Exhibit Space, Exhibitor agrees to abide by these Rules and Regulations and all amendments thereto and the decisions of Show Management. For purposes of this Agreement, (i) the term "Show Management" shall mean Access Intelligence, LLC and its respective agents, (ii) the term "Exhibit Hall" shall mean the Hyatt Regency, or any other exhibit hall designated by Show Management in the future, (iii) the term "Exhibitor" shall mean the company that has submitted this Contract, and (iv) the term "Rules" shall mean these Rules and Regulations.

2. UNDESIRABLE ACTIVITIES: Exhibitor agrees that its exhibit shall be admitted into the Show and shall remain from day to day solely on strict compliance with all the rules herein described. Show Management reserves the right to reject, eject, or prohibit any exhibit in whole or in part after Show Management's good faith determination is communicated to Exhibitor that the exhibit or Exhibitor is not in accord with the Contract or the Rules.

3. BOOTH ASSIGNMENTS: Space assignments will be made only after receipt from Exhibitor of this Contract and applicable booth fees. After assignment, space location may not be changed, transferred, or canceled by Exhibitor except upon written request and with the subsequent written approval of Show Management. Notwithstanding the above, Show Management reserves the right to change location assignments at any time, as it may, in its sole discretion, deem necessary.

4. BOOTH REPRESENTATIVES: Booth representation is limited to Exhibitor. Exhibitor shall not permit in its booth a non-exhibiting company representative. Exhibitor shall staff its booth during all open show hours. Booth Representatives shall at all times wear badge identification approved by Show Management. Show Management may limit the number of booth personnel at any time.

5. USE OF DISPLAY SPACE: a) Restrictions on Space Rental: Without the express written permission of Show Management, Exhibitor may not (i) sublet, subdivide or assign its space, or any part thereof, (ii) purchase multiple booths for the purpose of subletting or assigning to third parties, or (iii) permit in its booth any non-exhibiting company representative. Only companies or individuals that have contracted directly with Show Management shall be listed in the Show Directory or allowed on the Show floor as an exhibitor. Only one company name per booth will be listed on any booth sign. No signs or advertising devices shall be displayed outside the exhibit space other than those furnished by Show Management. Failure to comply with this provision may be sufficient cause for Show Management to require the immediate removal of the exhibit and/or the offending Exhibitor, at the expense of Exhibitor. Failure to comply may also result in forfeiture of all fees paid. In addition, all booths must be fully carpeted and no exhibit shall be built to exceed height limitations set in the exhibitor manual. An exhibit that exceeds the height limitations will have to be altered to conform to the requirements, at Exhibitor's expense.

6. INSTALLATION AND REMOVAL: Show Management has full discretion and authority over the placement, arrangement, and appearance of items which Exhibitor displays. Installation of all exhibits must be fully completed at least one (1) hour prior to the opening time of the Show. If Exhibitor does not meet this deadline, Exhibitor will not be allowed to set up until two (2) hours prior to the next day's Show hours. Any space not claimed by 5 PM, Monday, June 28, 2021 may be resold or reassigned by Show Management, without refund. All exhibit and booth materials must be removed by 8 PM on Wednesday, June 30, 2021. Show Management reserves the absolute right to inspect any items removed from the exhibit.

7. EARLY REMOVAL OF EXHIBITS NOT ALLOWED: a) No exhibit shall be packed, removed, or dismantled prior to the closing of the Show. If Exhibitor acts in breach of this provision, it shall pay as compensation for the distraction to the Show's appearance, an amount equal to one-third of the total space charge for Exhibitor's allocated area, in addition to all sums otherwise due under this Agreement. b) For security reasons, any equipment removed from the Exhibit Hall prior to the official closing of the Show shall require a special pass issued by Show Management.

8. PROHIBITED ACTIVITIES: a) No cooking may take place in Exhibitor's space and no food and/or beverage products may be distributed by Exhibitor. No beer, wine or intoxicating liquor may be distributed by Exhibitor. b) All demonstrations, sales activities, and distribution of circulars and promotional material must be confined to the limits of Exhibitor's booth. Exhibitor must not place equipment for display or demonstration in such manner as to cause observers to gather in the aisles. All equipment for display or demonstration must be placed within the assigned booth to attract observers into the booth. c) Exchange of money or consummating the sale of goods or services on the Exhibit Hall floor is prohibited. Orders may be taken for future delivery only. d) Exhibits which include the operation of musical instruments, radios, sound motion picture equipment, public address systems, or any noise-making machines must be operated so that the noise resulting therefrom will not annoy or disturb adjacent exhibitors or their patrons. e) Exhibitor is prohibited from displaying any devices or objects in the booth that exceed the length of the back wall without prior written approval from Show Management and the Exhibit Hall. f) Animals and pets are not permitted in the Exhibit Hall except in conjunction with an approved exhibit, display or performance legitimately requiring use of animals. Guide dogs are permitted. g) Exhibitor is not allowed to conduct any activities that could be considered an illegal lottery under the State laws where the event is to be held. h) Electrical equipment that is not UL approved may not be used in the Exhibit Hall. No wiring, installation of spotlights or other electrical work shall be done except by the electrical contractor authorized by Show Management or the Exhibit Hall.

9. UNION LABOR: Exhibitor hereby agrees to use qualified union labor at all times while in the Exhibit Hall and abide by all agreements made between the Exhibit Hall, the unions, and Show Management.

10. RIGHT OF ENTRY AND INSPECTION: Show Management, in its absolute discretion, shall have the right at any time to enter the leased area occupied by Exhibitor or otherwise inspect Exhibitor's material.

11. BOOTH MAINTENANCE: Exhibitor is required to maintain the daily cleanliness of its booth. Cleaning of booths shall take place at times other than Show hours. Show Management will be responsible only for the cleaning of aisle space and public areas.

12. CARE OF BUILDING AND EQUIPMENT: Exhibitor and its agents shall not injure or deface any part of the Exhibit Hall, the booths or booth contents or Show equipment and decor. If Exhibitor causes any such damage, Exhibitor shall be liable to the owner of the property so damaged.

13. CANCELLATION BY EXHIBITOR: Exhibitor specifically recognizes and acknowledges that Show Management will sustain certain losses if Exhibitor cancels its exhibit space after it has been assigned and confirmed by the Show Management. Due to the difficulty, if not impossibility of determining and proving said losses, Exhibitor agrees to pay the following amounts as liquidated damages, and not as a penalty, if Exhibitor cancels all or part of its exhibit space on or within the time periods specified below:

TIME PERIOD	LIQUIDATED DAMAGES
Prior to February 17, 2021	50% of rental fees
On or After February 17, 2021	100% of rental fees

Upon cancellation by Exhibitor, Show Management has the right to resell the space and retain all revenue collected. Any such re-sale shall not reduce the amount of liquidated damages to be paid by Exhibitor.

14. CANCELLATION OR POSTPONEMENT OF SHOW: In the event that any unforeseen occurrence shall render the fulfillment of this Contract impossible or inadvisable by Show Management, this Contract shall be amended or terminated as determined by Show Management to be appropriate. Exhibitor hereby waives any claim against Show Management for damages or compensation in the event of such amendment or termination. As it determines to be appropriate, Show Management may return a portion of the amount paid by Exhibitor for space after deduction of amounts necessary to cover expenses incurred in connection with the Show. Such expenses shall include, but not be limited to, all expenses incurred by Show Management as a result of contracts with third parties for services or products incidental to the Show, including out of pocket expenses incidental to the Show, and overhead expenses attributable to the production of the Show. No monies will be returned should the dates or location of the Show be changed by Show Management, but Exhibitor will be assigned space, which Exhibitor agrees to use under these same Rules. Show Management shall not be financially liable in the event the Show is interrupted, canceled, moved, or dates changed, except as provided herein.

15. EXHIBITOR DEFAULT: If Exhibitor is in default of any obligation to AI (including specifically failure to pay AI within 30 days of invoice), AI may terminate Exhibitor's right under this contract to participate in the Show. If AI elects to exercise such right of termination, it shall first give Exhibitor written notice stating its intent to terminate and the action that Exhibitor must take to avoid termination. If Exhibitor fails to cure the default within 10 days of the date of notice from AI, Exhibitor shall have no further right to participate in the Show. AI's liability to return any amounts paid by Exhibitor under this contract will be limited as set forth in paragraph 14 above. Furthermore, AI may retain any amount that would otherwise be returned by Exhibitor and apply such retained amount to satisfy the liability to AI for which Exhibitor is in default.

16. POSTPONEMENT OF EVENT: If for any reason the location (in person or online) or dates of the Event should be changed, no refund will be due to Exhibitor. Show Management will re-assign exhibit booth space to Exhibitor, and Exhibitor agrees to use exhibit booth space under the terms of this contract. If the event is moved exclusively online, Exhibitor has the option to apply value of the Contract to a future year live event or other digital engagement opportunity offered by Access Intelligence, LLC commensurate with the same level of participation. Show Management shall not be financially liable or otherwise obligated in the event that the Event is relocated, postponed or executed in a virtual environment online.

17. ERRORS AND OMISSIONS: Show Management assumes no responsibility or liability for any of the services performed or materials delivered by official Show contractors or other suppliers to the Show, their personnel, or their agents. Any controversies which may arise between Exhibitor and official contractors or union representatives, or personnel of either, on the Show premises shall be referred to Show Management for resolution, and Show Management's decision shall be final and binding.

18. SECURITY: Show Management shall provide guard service after Show hours. This security is to prevent unauthorized entry into the Show halls. A badge must be worn at all times. Show Management reserves the absolute right to inspect any items removed from the exhibit area.

19. LIABILITY AND INSURANCE: a) All property of Exhibitor remains under its custody and control in transit to and from the Exhibit Hall, during installation and removal, and while it is within the confines of the Exhibit Hall. Neither Show Management, the service contractors, the management of the Exhibit Hall nor any of the officers, staff members, or directors of any of the same are responsible for the safety of the property of Exhibitor from theft, damage by fire, accident, vandalism or other causes, and Exhibitor expressly waives and releases any claim or demand it may have against any of them by reason of any damage to or loss of any property of Exhibitor, except where the damage or loss is due to the gross negligence or willful misconduct of the persons mentioned above. b) Exhibitor understands that Show Management does not carry business interruption and property damage insurance coverage for loss or damage of Exhibitor's property. Exhibitor agrees to obtain adequate insurance during the dates of the Show including move-in and move-out days, in commercially reasonable amounts and with commercially reasonable deductibles, and shall be prepared to furnish certificates of insurance to Show Management if requested evidencing the following coverages: (1) Commercial general liability insurance coverage, including protective and contractual liability coverage for bodily injury and property damage, (2) employers liability insurance; (3) worker's compensation/occupational disease coverage in full compliance with federal and state laws, (4) comprehensive general liability automobile insurance covering owned, non-owned, and hired vehicles, including loading and unloading hazards. (c) Show Management and Exhibitor agree to waive the right of subrogation by their insurance carriers to recover loss sustained under the respective insurance contracts for real and personal property.

20. ENFORCEMENT OF REGULATIONS: Show Management has full power to interpret and enforce all of the Rules and the power to make amendments and/or further rules or regulations, orally or in writing, that are considered necessary for the proper conduct of the Show. Such decisions shall be binding on Exhibitor. Failure to comply with these or any other rules or regulations may be sufficient cause for Show Management to require the immediate removal of the exhibit and/or offending Exhibitor at the expense of Exhibitor. In addition, Exhibitor agrees to be bound by the terms of Show Management's agreement with the Exhibit Hall in which the Show is held. Failure to comply with all applicable rules may also result in forfeiture of all fees paid. Show Management may lease any space so forfeited to another exhibitor and retain all revenues collected.

21. CONFLICTING MEETING AND SOCIAL EVENTS: In the interest of the entire Show, Exhibitor agrees not to extend invitations, call meetings, or otherwise encourage absence of Show attendees, exhibitors, or invited guests from the educational sessions or Exhibit Hall during the official hours of the sessions or the Show.

22. ADA COMPLIANCE: Exhibitor represents and warrants that: a) its exhibit will be accessible to the full extent required by law, (b) its exhibit will comply with the American with Disabilities Act (ADA) and with any regulations implemented under the ADA, and (c) it shall indemnify and hold harmless and defend Show Management from and against any and all claims and expenses, including reasonable attorneys fees and litigation expenses, that may be incurred by or asserted against Show Management because of the Exhibitor's breach of this paragraph or non-compliance with any of the provisions of the ADA.

23. WAIVER: Waiver by either party of any term or condition or breach shall not constitute a waiver of any other term or condition or breach of this Contract. The rights of Show Management shall not be deemed waived except as specifically stated in writing and signed by an authorized representative of Show Management.

24. SEVERABILITY: If any provision of this Contract is held invalid or unenforceable, neither the remaining provisions of this Contract nor other applications of the provisions involved shall be affected thereby.

25. GOVERNING LAW: This Contract shall be interpreted under the laws of the State of Maryland. The parties agree that any dispute arising under this Contract will be submitted to the federal or state courts of the State of Maryland.

26. ENTIRE AGREEMENT: This Contract constitutes the entire agreement of the parties with respect to the subject matter hereof and specifically supersedes all prior agreements or commitments, whether in writing or oral. No amendment or modification to this Contract shall be valid and binding on the parties unless set forth in writing and signed by both parties.



2021 Sponsorship & Advertising Reservation Form

AUGUST 17-18, 2021 • HYATT REGENCY LAKE WASHINGTON • RENTON, WASHINGTON

I. CHOICE OF SPONSORSHIP(S)

My company wishes to reserve the following sponsorship(s) at CLEAN PACIFIC 2021

- | | |
|--|--|
| <input type="checkbox"/> Corporate Sponsor – \$7500 | <input type="checkbox"/> Reusable Water Bottle Sponsor – Exclusive- \$3500 |
| <input type="checkbox"/> Industry Sponsor – \$5000 | <input type="checkbox"/> Web Banner/ Clean Pacific Home Page – \$2000 |
| <input type="checkbox"/> Lunch Sponsor – Exclusive – \$5500 | <input type="checkbox"/> Registration Sponsor – \$2500 |
| <input type="checkbox"/> WiFi Sponsor – Exclusive – \$5000 | <input type="checkbox"/> Reception Beverage Station Sponsor - 4 Available – \$1500 |
| <input type="checkbox"/> Attendee Bag Sponsor – Exclusive - \$4000 | <input type="checkbox"/> Show Floor Decals– \$750 |
| <input type="checkbox"/> Sanitizing Station Sponsor – Exclusive – \$5000 | <input type="checkbox"/> Pre- Show Email Blast – \$1200 |
| <input type="checkbox"/> Mobile App Sponsor – Exclusive – \$5000 | <input type="checkbox"/> Post-Show Email Blast – \$1500 |
| <input type="checkbox"/> Post-Show Webinar Sponsor – \$5000 | <input type="checkbox"/> Attendee Bag Insert or Giveaway Item - \$500 |
| <input type="checkbox"/> Networking Break Sponsor – 3 Available - \$2500 | <input type="checkbox"/> Web Banner/CLEAN PACIFIC Homepage - \$1000 |
| <input type="checkbox"/> Badge Lanyard Sponsor – Exclusive – \$4000 | <input type="checkbox"/> Virtual Event Platform Banner Ad - \$700 |
| <input type="checkbox"/> Charging Lounge Sponsor– \$4000 | <input type="checkbox"/> Mobile App Alert - \$250 |
| <input type="checkbox"/> Conference Track Sponsor – \$3500 | <input type="checkbox"/> Virtual Coffee Break Sponsor - \$2500 |
| <input type="checkbox"/> Breakfast Sponsor – 2 Available – \$3500 | <input type="checkbox"/> Virtual Product Demo or Sponsored Session - \$1500 |

TOTAL ORDERED: \$ _____ **SR/DATE** _____

II. CONTACT INFORMATION

Name: _____ Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-Mail: _____

III. METHOD OF PAYMENT

A.) ☐ **Check Enclosed** Check # _____ B.) ☐ **Please Invoice**

C.) **Credit Card:** ☐ *MasterCard* ☐ *Visa* ☐ *AMEX* ☐ *Discover*

Card #: _____ CVV #: _____ Exp Date: _____

Name on Card: _____

Signature: _____

Card Billing Address: _____

I hereby apply for a sponsorship for the CLEAN PACIFIC 2021 Conference & Exhibition. By signing the application above, I agree to pay a non-refundable 50% of the total fee of the sponsorship. Should I or my company cancel after February 17, 2021,, it is understood that the remaining balance of the sponsorship is contractually due to CLEAN PACIFIC. As a sponsor, I also agree to pay the sponsorship fee(s) within 30 days after receiving the invoice.

Name: _____ Date: _____

ACCESS INTELLIGENCE, LLC SPONSORSHIP TERMS AND CONDITIONS

1. CANCELLATION BY SPONSOR:

(a) After acceptance by Access Intelligence, LLC, Sponsor may cancel or reduce the scope of this Agreement only with the specific written consent of Access Intelligence, LLC. Any requests for cancellations or other modifications of this Agreement, including reductions in Sponsor's sponsorships, must be submitted to Access Intelligence, LLC in writing and will be granted or denied in the sole discretion of Access Intelligence, LLC.

(b) If Access Intelligence, LLC accepts any cancellation or modification of this Agreement, the Sponsor shall be subject to the following cancellation fees, which shall be deemed to be liquidated damages and not a penalty:

- 50% of the specified fee if the cancellation notice is received and accepted by Access Intelligence, LLC six-month's prior to the event start date as noted on the contract.
- 100% of the specified fee if the cancellation notice is received and accepted by Access Intelligence, LLC on or after six months prior to event start date as noted on the contract.
- For modifications that constitute less than a complete cancellation, the amount of liquidated damages will be determined by Access Intelligence, LLC, based on a reasonable pro-ratio of the foregoing.

(c) Subsequent replacement of the sponsorship cancelled by the Sponsor does not relieve Sponsor of the obligation to pay the cancellation fee.

(d) If the cancellation fee due to Access Intelligence, LLC exceeds the amount previously paid by the Sponsor for the sponsorship, the Sponsor must pay the balance to Access Intelligence, LLC within 30 days of Access Intelligence, LLC's acceptance of the written cancellation/modification request. If the cancellation fee due to Access Intelligence, LLC is less than the amount previously paid by the Sponsor, Access Intelligence, LLC will refund the excess to the Sponsor 30 days following the event.

2. APPROVALS AND DELIVERY:

All materials and primary contact names that are supplied by the Sponsor are subject to approval by Access Intelligence, LLC. To provide for such approval, all such materials must be submitted by the Sponsor to Access Intelligence, LLC no less than 45 days prior to the first day of the event.

If Sponsor is supplying logos and other materials for Access Intelligence, LLC's production, such goods must be received by Access Intelligence, LLC or its designated contractor at the predetermined and agreed date, which is to be no less than 30 days prior to the first day of the event programs. Delays caused by the failure of the Sponsor to provide required materials may cause the omission of the logos or the materials specified in the appropriate sponsorship.

If Sponsor is supplying the finished product, such goods must be received by Access Intelligence, LLC or its specified contractor no less than 14 days prior to the first day of the event's programs.

3. INDEMNITY:

Sponsor agrees to indemnify, defend and save harmless Access Intelligence, LLC, and its officers, employees and agents, from and against any and all liability for the content of Sponsor's advertisements and/or sponsorships purchased hereunder (including text, illustrations, representations, sketches, maps trademarks, labels or other copyrighted mater) and for the unauthorized use of any trademarks or copyrighted materials or any person's name or photograph arising from the reproduction and display of the advertisements purchased hereunder.

4. RULES AND REGULATIONS:

Sponsor agrees to abide by all rules and regulations governing the event, which are promulgated by Access Intelligence, LLC and its management. If Sponsor fails to comply with such rules, or with the terms of this Contract, Access Intelligence, LLC may, in its discretion, deny Sponsor the right to proceed with its sponsorship and require Sponsor to forfeit all fees theretofore paid under this Agreement.

5. SAMPLES:

Sponsor agrees to hold Access Intelligence, LLC harmless should the final product differ from the sample shown and Sponsor will not be entitled to any financial or other compensation.

6. CONFLICTING MEETING AND SOCIAL EVENTS:

In the interest of the entire event, Sponsor agrees not to extend invitations, call meetings, or otherwise encourage absence of Show attendees, exhibitors, or invited guests from the educational sessions or Exhibit Hall during the official hours of the sessions or the event.

7. CANCELLATION OR POSTPONEMENT OF SHOW:

In the event that any unforeseen occurrence shall force the movement of dates, location (in person or online) or render the fulfillment of this Agreement impossible or inadvisable by Access Intelligence, LLC, this Agreement shall be transferred to new date or location, amended or terminated as determined by Access Intelligence, LLC to be appropriate. Sponsor hereby waives any claim against Access Intelligence, LLC for damages or compensation in the event of such amendment or termination. If the event is moved exclusively online, Sponsor has the option to apply value of Agreement to a future year live event or other digital engagement opportunity offered by Access Intelligence, LLC commensurate with the same sponsorship level. In the occurrence of a full cancellation, as it determines to be appropriate, Access Intelligence, LLC may return a portion of the amount paid for sponsorship after deduction of any amounts necessary to cover expenses incurred in connection with the event programs. Such expenses shall include, but not be limited to, all expenses incurred by Access Intelligence, LLC as a result of contracts with third parties for services or products incidental to the event programs, including out of pocket expenses incidental to the event programs, and all overhead expenses attributable to the production of the event programs. Access Intelligence, LLC shall not be financially liable in the event the event programs are interrupted, canceled, moved, dates changed or executed in a virtual environment online.

8. SPONSOR DEFAULT:

If Sponsor is in default of any obligation to Access Intelligence, LLC (including specifically failure to pay Access Intelligence, LLC per payment terms outlined in Section 1), Access Intelligence, LLC is not obligated to fulfill terms of Sponsorship and may terminate Sponsor's right under this contract to participate in the event programs. If Access Intelligence, LLC elects to exercise such right of termination, it shall first give Sponsor written notice stating its intent to terminate and the action that Sponsor must take to avoid termination. If Sponsor fails to cure the default within 10 days of the date of notice from Access Intelligence, LLC, Sponsor shall have no further right to participate in the event programs. Access Intelligence, LLC's liability to return any amounts paid by Exhibitor under this contract will be limited as set forth in paragraph 6 above. Furthermore, Access Intelligence, LLC may retain any amount that would otherwise be returned to Exhibitor and apply such retained amount to satisfy the liability to Access Intelligence, LLC for which Exhibitor is in default.

9. MISCELLANEOUS:

(a) Waiver by either party of any term or condition or breach shall not constitute a waiver of any other term or condition or breach of this Agreement. The rights of any party shall not be deemed waived except as specifically stated in writing and signed by an authorized representative of such party. (b) If any provision of this Agreement is held invalid or unenforceable, neither the remaining provisions of this Agreement nor other applications of the provisions involved shall be affected thereby. (c) This Agreement shall be interpreted under the laws of the State of Delaware. The parties agree that any dispute arising under this Agreement will be submitted to the federal or state courts of the State of Delaware. (d) This Agreement constitutes the entire agreement of the parties with respect to the subject matter hereof and specifically supersedes all prior agreements or commitments, whether in writing or oral. No amendment or modification to this Agreement shall be valid and binding on the parties unless set forth in writing and signed by both parties.